

Merry Korn



# Merry Korn

Entrepreneur, Speaker, Trainer

## What I Can Offer Your Listeners

### Actionable Insights:

- How to reframe career setbacks as launching pads rather than roadblocks
- Practical strategies for rebuilding confidence and momentum after professional disappointment
- The counterintuitive approaches that helped me scale from zero to 1,300 employees
- How to identify opportunities in crisis and turn adversity into advantage

### Authentic Inspiration:

- Raw, honest storytelling about the emotional journey of professional failure and recovery
- Proof that career setbacks can become the catalyst for unprecedented success
- Real-world examples of how setbacks provided clarity on values and direction

### Unique Perspective:

- Building a business with social impact at its core
- Scaling operations across 30 states while maintaining mission-driven focus
- Leadership lessons learned through both failure and remarkable growth

### Why This Resonates Now

With economic uncertainty and career disruption affecting millions, your listeners are likely grappling with job insecurity, career transitions, or professional setbacks. My story offers both hope and practical guidance for navigating these challenges while building something meaningful.

### Interview Highlights

We could explore topics such as:

- The mindset shifts that turn setbacks into setups for success
- Building resilience during career transitions
- Creating organizations that balance profit with purpose
- Leadership lessons from scaling rapidly while staying true to your mission
- How being fired can actually be the best thing that happens to your career

## PODCAST PITCH: FROM FIRED TO BUILDING A 1,300-EMPLOYEE SOCIAL ENTERPRISE

### My Story

I've written "Fired to Inspired", a teaching memoir that chronicles an extraordinary journey from being fired to building a social enterprise that employs 1,300 people across 30 states that gives hiring priority to people with the greatest barriers to work. This isn't just another business success story—it's a roadmap for anyone who has ever felt defeated by a career setback and wondered if they could turn their lowest moment into their greatest opportunity.

My book follows the real, unvarnished journey of transformation: the initial shock and self-doubt of being fired, the strategic pivots and hard-won lessons that followed, and ultimately the creation of an organization that not only succeeded commercially but also created meaningful employment for over a thousand people while making a positive social impact.

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